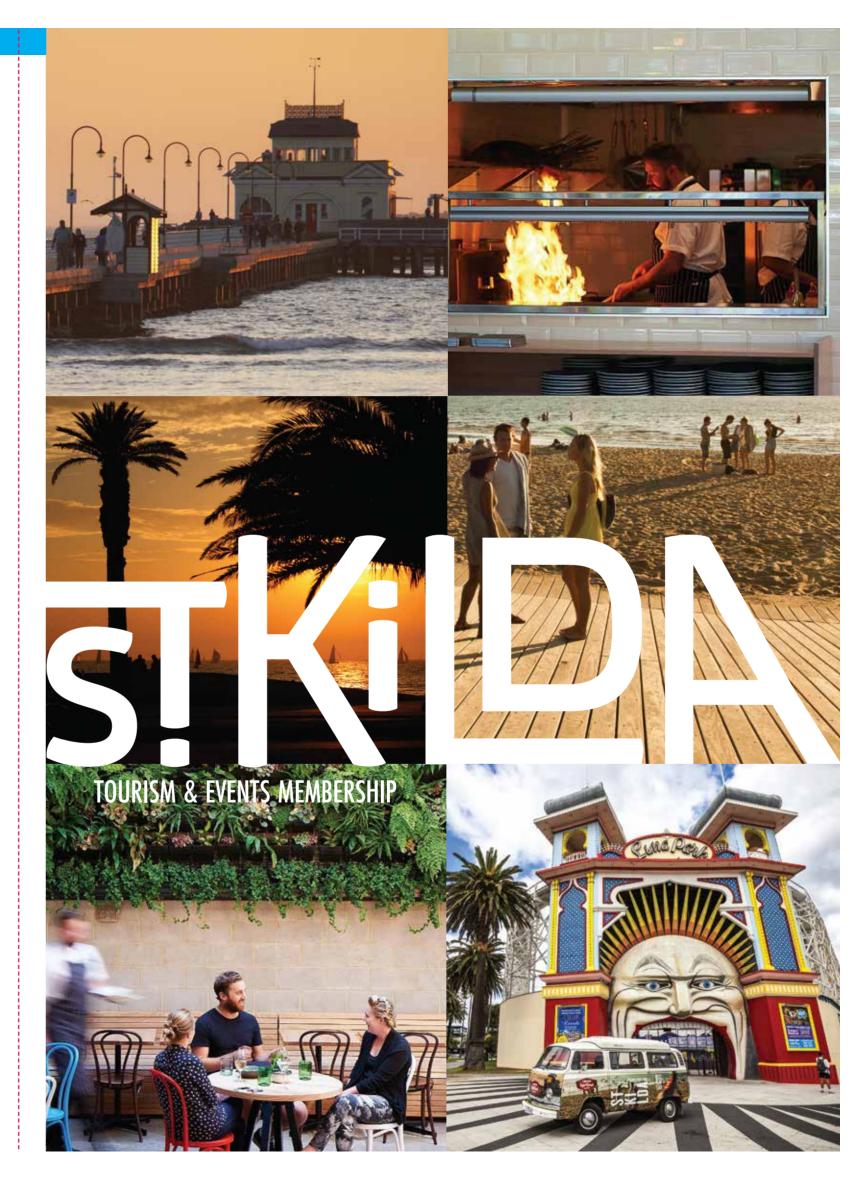
PAYMENT
VISA MASTERCARD
Credit card number: Expiry Date:
Cardholder Name:
CVV: Signature: Date:
OR
Direct Deposit
Direct Deposit Account Name: St Kilda Tourism & Events Commonwealth Bank BSB 063169 Account 10334262
DECLARATION I agree to abide by St Kilda Tourism & Events Rules of Conduct. I agree to receiving communications from St Kilda Tourism & Events. I understand that member's details are kept as part of St Kilda Tourism & Events members register, which can be accessed by other members of St Kilda Tourism & Events on request. Print Name:
Tim Name.
Signature: Date:
Following receipt of your application for membership, St Kilda Tourism & Events will assess your details and send a tax invoice.
All applications are reviewed by the St Kilda Tourism & Events Committee for approval.
RETURN THIS COMPLETED FORM TO: St Kilda Tourism & Events Membership info@stkildamelbourne.com.au PO Box 1434 St Kilda South Victoria 3182 info@stkildamelbourne.com.au @VisitStkilda STKILD VISIT PLAY

Terms and Conditions: Membership is per annum. Membership will be rolled over to the next year unless you advise SKTE.

Privacy notification:
SKTE is committed to ensuring the privacy and security of all personal information collected from our members, customers and others who make contact with us. The information collected on this form is for the purposes of processing your application for membership. In completing the form you will also be providing personal information about yourself or other personnel in connection with your business. If that information is not provided SKTE will be unable to process your application and provide you with access to our membership services.



ST KILDA TOURISM & EVENTS MEMBERSHIP

ST KILDA TOURISM & EVENTS (SKTE) is the key tourism and events conduit for St Kilda and surrounds with, and for, businesses, event organisers, local and state governments.

We are a membership organisation that provides leadership in promoting, marketing and developing the visitation offering and experience of destination St Kilda. As an organisation we work to drive visitation to, and expenditure from, visitors to St Kilda and surrounding areas, as a key economic driver for our broader community.

As the peak tourism and events body for St Kilda, SKTE works with businesses and the tourism industry to provide a united voice to drive and support all businesses in St Kilda.

SKTE HAS FIVE PRIORITY AREAS OF FOCUS:

- Leadership & OrganisationProduct Development
- Industry Development
- Destination Marketing
- Visitor Servicing

MARKETING & VISITOR SERVICES

SKTE undertakes marketing, promotion and PR campaigns and activities throughout the year to attract visitors and increase how much they spend in the area. SKTE also manages social media and online campaigns across a range of platforms for the destination of St Kilda.



SKTE website www.stkildamelbourne.com and .com.au is the number 1 organic Google search listing for St Kilda and one of the highest traffic referral channels to SKTE member websites.

SKTE operates the St Kilda Visitor Info Kombi Van, a mobile visitor information service that pops up at events and promotions in the area. It is run by volunteers and promotes everything St Kilda has to offer including local restaurants, bars, events, beaches, tours, attractions, accommodation and other businesses.

PRODUCT & INDUSTRY DEVELOPMENT

SKTE work to attract new events to the area and grow events, building the annual St Kilda events calendar around our key destination strengths. We focus on events that support traders and visitation.

Complete a SKTE membership form and email it to info@stkildamelbourne.com.au

Start experiencing SKTE member benefits.

STKILDAMELBOURNE.COM.AU







o wisitstkilda #visitstkilda

MEMBERSHIP SUMMARY 2025/2026 Membership prices are exclusive of GST	ST KILDA GOLD \$1,200	ST KILDA SILVER \$800	ST KILDA BRONZE \$450
MARKETING & PROMOTION			
Business listing on www.stkildamelbourne.com.au	•	•	•
Ability to list your events on www.stkildamelbourne.com.au	•	•	•
Discounted advertising rates in destination St Kilda promotional materials	•	•	•
Free use of SKTE image library	•	•	•
Access and promotion via Visit St Kilda social media platforms	•	•	•
Access to visiting journalists, bloggers and industry familiarisations	•	•	•
Opportunity to participate in cooperative destination marketing campaigns	•	•	•
Discounted website advertising opportunities	•	•	
Priority access to public relations opportunities	•		
Masthead Banner on website (with click through)	•		
VISITOR SERVICES			
Access to St Kilda volunteer program (training & product promotion)	•	•	
Opportunity to display marketing collateral in the St Kilda Visitor Kombi at events	•	•	
Opportunity to attend the St Kilda Visitor Kombi (subject to availability) to directly promote your business	•	•	
TOURISM & EVENTS BOARD			
Voting rights at annual general meeting	•	•	•
Opportunity to be elected to St Kilda Tourism & Events Board	•	•	•

MEMBERSHIP APPLICATION FORM

Please complete the following details and email to info@stkildamelbourne.com.au



Contact name:
Trading name:
Resident Business owner Business operator
Email:
Phone number:
Business address:
business address:
Website:
Social media username/hashtags:
TYPE OF BUSINESS:
Restaurant Café Bar Pub Accommodation Retailer
Attraction Activity/tour provider Service provider
Other Inleges and it is
Other (please specify):
MEMBERSHIP LEVEL
PRICE
St Kilda GOLD \$1,200
St Kilda SILVER \$800
St Kilda BRONZE \$450
GST is not applicable

ST KILDA TOURISM & EVENTS PO BOX 1434, ST KILDA SOUTH, 3182 info@stkildamelbourne.com.au @VisitStkilda